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QUIKRETE® QUIKCASH AWARDS FALCONS FANS FOR 1ST DOWNS

ATLANTA (Sept. 4, 2019) –The Atlanta Falcons are primed for a big season this year and that’s great news for fans selected as QUIKRETE® QUIKCASH winners, which pays \$1,000 for each first down on the Atlanta Falcons’ opening offensive drive.

In addition, QUIKRETE QUIKCASH winners receive two lower level parking tickets, a parking pass and pregame sideline passes for the game. QUIKRETE® has awarded nearly \$230,000 to date and encourages Atlanta Falcons’ fans to visit <https://www.atlantafalcons.com/promotions/> for your chance to win big this season.

“QUIKRETE is extremely proud to partner with the Atlanta Falcons for a 12th season and anticipate the team have a great year. Hopefully, we’ll give away a lot of QUIKRETE QUIKCASH as the Falcons look to win their first Super Bowl.” Said Frank Owens, vice president of marketing for The QUIKRETE® Companies.

In addition to www.QUIKRETE.com, more information on QUIKRETE® products and projects is available at [Facebook](#), [Instagram](#), [Linked In](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including, Keystone Hardscapes®, Custom® Building Products, Contech® Engineered Solutions, Rinker Materials™, Pavestone®, SPEC MIX®, Target Technologies®, Daubois® and QPR®. Collectively, The QUIKRETE® Companies operates about 250 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit www.quikrete.com or call (800) 282-5828.

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